

**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: Daniil FISHTEYN, et al.Application No./Patent No.: 7,649,838Filed/Issue Date: 01/19/2010

Titled:

System and Method for Ranking the Quality of Internet Traffic Directed From One Web Site to AnotherAcknowledge, Inc. \_\_\_\_\_, a corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest in;
2. ☐ an assignee of less than the entire right, title, and interest in  
(The extent (by percentage) of its ownership interest is \_\_\_\_\_ %); or
3. ☐ the assignee of an undivided interest in the entirety of (a complete assignment from one of the joint inventors was made)

the patent application/patent identified above, by virtue of either:

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy therefore is attached.

OR

- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: Inventors (See supplemental sheet) To: B&B Enterprise, Inc. DBA Search Feed.com

The document was recorded in the United States Patent and Trademark Office at  
Reel 015119, Frame 0017, or for which a copy thereof is attached.

2. From: B&B Enterprises, Inc. To: Seymour Acquisition Co., Inc.

The document was recorded in the United States Patent and Trademark Office at  
Reel 015699, Frame 0813, or for which a copy thereof is attached.

3. From: Seymour Acquisition Co., Inc. To: B&B Advertising, Inc.

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Reel 023048, Frame 0573, or for which a copy thereof is attached.

☒ Additional documents in the chain of title are listed on a supplemental sheet(s).

- ☒ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Signature

Michael R. Geroe

Printed or Typed Name

Date

Ass't Secretary

Title

PTO\SB\96  
Supplemental Sheet  
Patent No. 7,649,838  
Issue Date: 01-19-2010

Continued from Item 1 of the chain of title:

Assignors: FISHTEYN, Daniil  
KORSUNSKY, Dmitry  
LOSS, William K

Additional documents in the chain of title are listed below:

4. From: B&B Advertising, Inc.  
To: U.S. ACQUISITION SUB, INC. n/k/a MIVA AK, INC.  
The document was recorded in the United States Patent and Trademark Office at  
Reel 028164, Frame 0521, or for which a copy thereof is attached.
5. From: U.S. ACQUISITION SUB, INC. To: MIVA AK, INC.  
The document was recorded in the United States Patent and Trademark Office at  
Reel 022751, Frame 0935, or for which a copy thereof is attached.
6. From: U.S. ACQUISITION SUB, INC. n/k/a MIVA AK, INC.  
To: ADKNOWLEDGE, INC.  
The document was recorded in the United States Patent and Trademark Office at  
Reel 028172, Frame 0846, or for which a copy thereof is attached.

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The information provided by you in this form will be subject to the following routine uses:

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7. A record from this system of records may be disclosed, as a routine use, to the Administrator, General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (*i.e.*, GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.
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